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## Global Giving Tuesday, Colorado Gives Day Support Arts Center

Annual Days of Giving Allow Increased Access to Arts Programs

**(Pueblo, Colo.-November 22, 2019)** The Sangre de Cristo Arts Center has joined two special days which allow for donors to maximize the reach of their gifts. Your investment on these days supports the life-changing work of the Sangre de Cristo Arts Center and its educational programs.

**Tuesday, December 3, 2019, is Giving Tuesday,** a global day of giving that harnesses the collective power of individuals, communities, and organizations to encourage philanthropy and to celebrate generosity worldwide. An effort in response to the large spending on the consumer days of Black Friday followed by Cyber Monday, every year on Giving Tuesday millions of people across the globe (almost 60 countries) mobilize to give back and change their communities. The goal is to create a massive wave of generosity that lasts well-beyond that day, and touches every person on the planet. To give today or on Giving Tuesday in support of the "Art Builds Better Brains," campaign which supports families in need with scholarships for Friday Arts Academy, camps, School of Dance, and education classes, visit this link <https://bit.ly/34bpNuZ>.

**Tuesday, December 10, 2019, is Colorado Gives Day,** a statewide movement to celebrate and increase philanthropy in Colorado through online giving. A \$1.5 million incentive boosts the value of every donation with a percentage match on this day only. To donate now or on Colorado Gives Day, visit <https://bit.ly/335r3OV>. Please consider making a recurring donation to support the Arts Center year-round.

The arts are essential. They teach students innumerable lessons—practice makes perfect, small differences can have large effects, collaboration leads to creativity. The arts also teach children that there are several paths to take when approaching problems and that all problems can have more than one solution. **Numerous reports discuss the ways that increased access and involvement in arts education encourage students to stay in school, succeed in school, succeed in life, and succeed in work.** And yet, despite the impressive benefits of arts education, not every student has access to these quality learning experiences. (Arts Education Partnership) The Sangre de Cristo Arts Center works to make arts accessible to everyone.

Schedule your donation today or any day until midnight on December 10. Those who are interested in learning more about the Sangre de Cristo Arts Center's donation initiatives can visit [www.sdc-arts.org/support](http://www.sdc-arts.org/support).

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### ***About the Sangre de Cristo Arts Center:***

The cultural hub of Southern Colorado, the Sangre de Cristo Arts Center gives visitors the tools to think and act creatively through a three building complex including seven galleries offering the best in historic and contemporary art by artists of local, regional and national renown. The Arts Center offers the Buell Children's Museum, recognized as the second-best for art by Child magazine, a 500-seat theater featuring a variety of performing arts programs, both local and national, and two gift shops. Over 100 fine arts, dance, and leisure classes are available quarterly providing unique offerings to everyone from children to adults of all skill levels. Admission to the Arts Center is \$10 for adults, \$8 for children, seniors 65+, and military, and \$5 for a two-day pass. For more information, please call 719-295-7200; stop by the Arts Center located at 210 N. Santa Fe Ave., just off of I-25, exit 98B, or visit online at [www.sdc-arts.org](http://www.sdc-arts.org).

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