COMMUNITY PARTNERSHIPS
CHARACTER AND LEADERSHIP DEVELOPMENT
GOVERNMENT COLLABORATORS
GROWING HEALTH AND LIFE SKILLS
ARTS AND CULTURE APPRECIATION
EDUCATIONAL INNOVATORS
PUBLIC AND COMMUNITY ACCESS
SUPPORTING LOCAL ARTISTS
NURTURE A LOVE FOR LEARNING
ARTISTIC VENUE FOR CELEBRATIONS

“The Buell Children’s Museum is such a wonderful place for children to learn by exploring and experiencing... It is a museum where children CAN TOUCH and learn by becoming part of the exhibits.”
-Heidi R.

“Superb. I am so pleased the (Picasso, Matisse, Chagall) works were brought to Pueblo! Well done.”
-Guest Comment Card

2014 ECONOMIC & CULTURAL IMPACT STATEMENT

“For more discussion, contact:
Alyssa Parga, Marketing Manager
alyssa@sdc-arts.org

210 N. Santa Fe Avenue | Pueblo, CO 81003
(719) 295-7200 | www.sdc-arts.org
Employed 23 full time, 34 part time, and 94 contracted labor professionals with an annual gross payroll of $1.3M;

Spent $967,574 on goods and services in our community;

Served over 135,000 visitors, 30% of whom are from out of town;

Of these visitors, 16,000 were students and chaperones who participated in tours of the Helen T. White Galleries, Buell Children’s Museum, Community Outreach, or attended a performance;

Offered 370+ classes to the public with topics such as photography, weaving, culinary arts, printmaking, stained glass, painting, pottery, dance, guitar, acting, and more;

Awarded 30+ scholarships for youth participating in arts education programming;

Curated 30 fine art shows throughout seven galleries for the public, featuring 100+ local artists;

Curated 4 interactive, hands-on exhibits for children ages 1-100 through the Buell Children’s Museum;

Received over 2,500 individual contributions of financial support through donations or memberships;

Cared for an art collection of 2,100+ pieces proudly shared with the public;

Was recognized by The Pueblo Chieftain as Best Museum, Buell Children’s Museum/Sangre de Cristo Arts Center (Gold), Best Art Gallery, Sangre de Cristo Arts Center (Gold), and Best Public Art, Jackson Sculpture Garden at the Sangre de Cristo Arts & Conference Center (Gold);

Collaborated toward energy efficiency with Blackhills Energy and Pueblo County, resulting in an estimated energy savings of 5,000 kWh per month;

Supplied local hospitals and universities with Performing Arts brochures to include in skilled labor recruitment packets;

Supported five early education organizations with programming to build literacy skills through the Art Start program;

Had 170+ committed volunteers who donated 5,160 hours of service, equivalent to $129,516*;

Successfully partnered public and private enterprises through collaboration with Pueblo County and the City of Pueblo;

Partnered with local colleges, schools, businesses and libraries. Work-force development opportunities are provided for early childhood care providers and public education teachers. Early Childhood and Arts majors work in the museum and go on to careers in those fields. Work study students perform as education assistants and become teachers, pediatric nurses, and counselors;

Local partners included Pueblo City-County Library District, Pueblo Community College, Colorado State University – Pueblo, KRCC.org, Irving Elementary, The McClelland School, Pueblo Latino Chamber of Commerce, and the Greater Pueblo Chamber of Commerce;

Cooked paid and in-kind opportunities for professional performing and visual artists and arts educators. Artists on local, state and national levels have a venue to which to market, sell and perform.

On a national scale, museums are economic engines:

• Museums employ more than 400,000 Americans and directly contribute $21 billion to the U.S. economy each year. They generate billions more through indirect spending by their visitors.

• 78% of all U.S. leisure travelers participate in cultural or heritage activities. These travelers—including visitors to museums—spend 63% more on average than other leisure travelers. Further, the U.S. Bureau of Economic Analysis has found that arts and cultural production constitute 3.2 percent of the nation’s entire economy, a $504 billion industry.

• The nonprofit arts and culture industry annually generates over $135 billion in economic activity, supports more than 4.1 million full-time jobs and returns over $22 billion in local, state and federal tax revenues.

• Governments that support the arts see an average return on investment of over $7 in taxes for every $1 that the government appropriates.

*Source: http://independentsector.org/volunteer_time