2015
ECONOMIC & CULTURAL IMPACT STATEMENT

COMMUNITY PARTNER
CHARACTER AND LEADERSHIP DEVELOPMENT
GOVERNMENT COLLABORATOR
GROWING HEALTH AND LIFE SKILLS
ARTS AND CULTURE APPRECIATION
EDUCATIONAL INNOVATORS
PUBLIC AND COMMUNITY ACCESS
SUPPORTING LOCAL ARTISTS
NURTURING A LOVE FOR LEARNING
ARTISTIC VENUE FOR CELEBRATIONS
2015 SNAPSHOT

How is the Sangre de Cristo Arts & Conference Center an economic engine in the community?

- The Sangre de Cristo Arts Center employed 19 full time, 25 part time, and 61 contracted labor professionals with an annual gross payroll of $955,000; and spent $829,000 on goods and services in the community.
- The Sangre de Cristo Arts Center had over 1,700 individual donors in 2015. Of these, over $180,000 was from 270 funders outside of Pueblo County.
- The Sangre de Cristo Arts Center received a planned gift valued at $1.2M from Charles & Jeanette Gilchrist White based out of Chicago, IL. The gift includes more than 100 pieces of art from over 35 artists.

The Whites will supplement the collection with a monetary gift of $500,000 to sustain the care of the collection.

How does the Sangre de Cristo Arts & Conference Center improve the community?

- In 2015, the Sangre de Cristo Arts Center offered more than 375 classes, 7 camps, and 149 workshops to the public, with 1,220+ students enrolled in classes throughout the year, and over 7,700 students and chaperons who visited during school field trips.
- The Sangre de Cristo Arts Center hosted Family Nights for local schools and free access opportunities throughout the year, like First Friday Artwalks and We Create Day in partnership with Junior League of Pueblo.
- The Sangre de Cristo Dance is a resident company of the Sangre de Cristo Arts Center composed of differently-abled individuals. The Dance rehearse and perform annually under the artistic direction of Robert J. Doyle as part of the Sangre de Cristo Arts Center’s School of Dance.
- The Sangre de Cristo Arts Center stewards a Permanent Collection of over 2,500 pieces of artwork for the community, which grew by 43 pieces in 2015.

How does the Sangre de Cristo Arts & Conference Center drive tourism in Pueblo?

- In 2015, the Sangre de Cristo Arts Center had 125,000 visitors from over 90 Colorado Cities, 39 States, and the countries of Australia, Japan, Mexico, Ukraine, Finland, Scotland, Pakistan, Philippines, and the Netherlands.
- Over 200 private events were held at the Sangre de Cristo Arts Center, including weddings receptions and business meetings, hosting over 31,500 guests.

What makes the Sangre de Cristo Arts & Conference Center a community partner?

- In 2015, the Sangre de Cristo Arts & Conference Center partnered with Pueblo Community College, CSU-Pueblo, Memorial Hospital in Colorado Springs, Pueblo Humane Society, Steelworks Museum, The Greater Chamber of Commerce, The Latino Chamber of Commerce, Goodnight School, Parkview Medical Center, Pueblo City-County Library District, Junior League of Pueblo, The McClelland School, and more.
- A number of early education programs were offered, including preschool camps, Art Start programming, “Cavities Get Around,” Wonderful Wednesday Performances, “Get Ready for School at the Buell”, “The Amazing Food Detective”, outreach at the Week of the Young Child Fair, P3S Kids Fun Fest, and with Irving Elementary School.
- The “Made in Pueblo” exhibition in partnership with PEDCO exhibited items made and produced by local companies as a nod to the Steelworks Museum’s “Year of the Worker” campaign which encouraged organizations in Pueblo to spotlight those who work hard day in and day out as everyday heroes. The companies featured included Atlas Pacific Engineering, Ingersoll Rand/Trane, Kirby Fiberglass, Agalite Bath Enclosures, McDonnell Douglas, Ervaz, Haddonstone, Vestas, Boeing, Kurt Manufacturing, Trinity Packaging, FRE Composites, pewag, and Walter’s Brewery.

FUN FACTS

2015 AWARDS
- Best Public Art (Gold)
- Best Museum (Gold)
- Best Wedding Venue (Gold)
- Best Art Gallery (Silver)

EXHIBITIONS
75% of the Sangre de Cristo Arts Center exhibitions feature local artists.

VOLUNTEERS
The Sangre de Cristo Arts Center had 125+ committed volunteers donate over 4,760 hours of their time, valued at $109,870*

The Wednesday Weeder volunteer group planted 3,317 bulbs at the Sangre de Cristo Arts Center during the fall of 2015, which were donated by Keep Pueblo Beautiful.

(Source: National Value of Volunteer Time, http://independentsector.org/}

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