

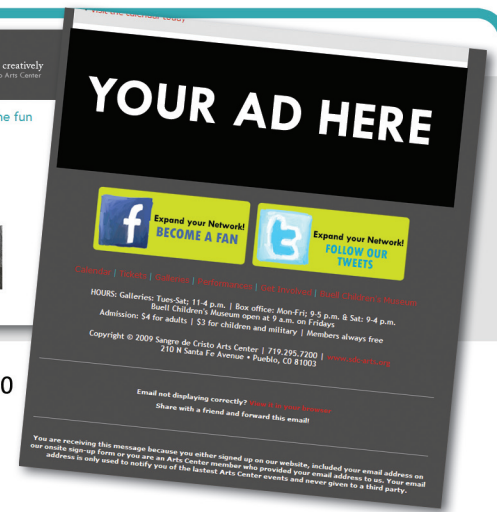
# ENEWS MEDIA KIT



210 N. Santa Fe Avenue | Pueblo, CO 81003 | [www.sdc-arts.org](http://www.sdc-arts.org) | 719.295.7200

**SDC-ARTS.ORG**

online web site for the Sangre de Cristo Arts Center



## THE ENEWS

A Piece of the MOSAIC is an e-newsletter featuring the latest in Arts Center and Buell Children's Museum events and programs. Subscribers get exclusive updates on events and programs right in their email inboxes...and best of all...it's completely FREE!

## VISITS/HITS:

The Sangre de Cristo Arts Center's e-newsletter is sent out at least 4 times a month. The first week features a complete listing of current Arts Center events for that month and the rest are event specific newsletters. The e-newsletter is sent out to over 2,400 people each time. That's 9,600 per month! Your ad has the potential to reach people 4 times to a very targeted audience.

9,600  
people per month

## LEVELS OF SUPPORT:

1.) **\$50 per month** includes a 621px X 100px static ad in up to 4 issues of the Sangre de Cristo Arts Center's e-newsletter. The e-newsletter goes out to 2,400 people each time. The Arts Center email list consists of people interested in staying up to date on the latest art events in Pueblo as well as events tied to the Arts Center. **Please save your ads as JPEGs no larger than 500KB.**

### SPECIAL OFFER FOR RENTAL CLIENTS

Are you holding your event at the Arts Center? Rental clients get a free listing on the Arts Center calendar. This page is frequented the most by viewers! Spread your marketing efforts further with an ad in the e-newsletter coupled with a free calendar listing. Your calendar events listing can have as much information as you like excluding a photo.

- Your support of the Arts Center may be tax deductible.
- Get one FREE month of advertising for year-long commitment of support.

## CONTACT/SEND AD:

To reserve your space or to send an ad please contact:

**Nicki Hart, Marketing Specialist**  
719.295.7211 | [nicki@sdc-arts.org](mailto:nicki@sdc-arts.org)

Act fast! There is only one ad reservation available per month.

The Sangre de Cristo Arts Center is a 501 c(3) non-profit organization. We are accredited by the American Association of Museums and are celebrating 36 years of operation in 2008. Our mission is to make the arts an integral part of everyone's life by providing leadership in managing, promoting and offering quality arts programs, facilities and services that educate, challenge and meet the needs of people in Pueblo and southern Colorado.

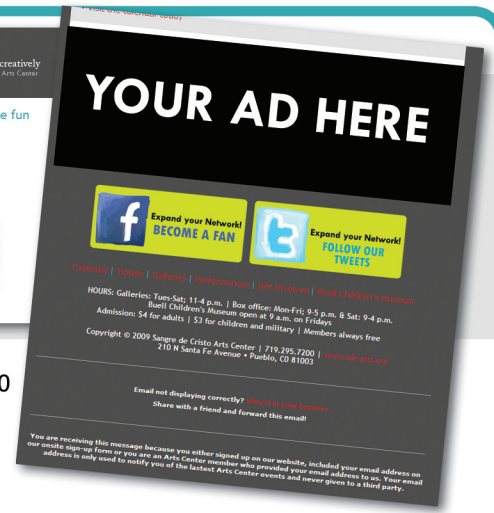
100 hits per day  
visitors from all 50 states  
& 71 countries

# ENEWS MEDIA KIT



SANGRE de CRISTO  
ALL OF THE ARTS FOR ALL OF SOUTHERN COLORADO  
ARTS and CONFERENCE CENTER

210 N. Santa Fe Avenue | Pueblo, CO 81003 | www.sdc-arts.org | 719.295.7200



## NEED HELP?

CONTACT Nicki Hart at [nicki@sdc-arts.org](mailto:nicki@sdc-arts.org) or 719-295-7211 today!

## 2009 SUPPORT AGREEMENT

BUSINESS NAME: \_\_\_\_\_

CONTACT: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

E-NEWS MONTHLY LEVEL OF SUPPORT: \_\_\_\_\_ \$50 (621px X 100px) \_\_\_\_\_ Month

E-NEWS YEARLY LEVEL OF SUPPORT: \_\_\_\_\_ \$550 (621px X 100px)

(Get 1 month free)

## LEVEL OF SUPPORT:

1.) \$50 e-newsletter per month Level of Support includes a 621px X 100px static ad in all issues of the Sangre de Cristo Arts Center's e-newsletter for that month. Actual size is wider than shown below.

# 621px X 100px

Supporter's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Marketing Specialist: \_\_\_\_\_ Date: \_\_\_\_\_

Please return contract with check payable to:

**Sangre de Cristo Arts Center | Attn: Marketing Specialist | 210 N. Santa Fe Avenue | Pueblo, CO 81003**

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